

COOKIE POLICY

Last Updated: 20th of July, 2026.

1. Introduction

This Cookie Policy explains how DIGITAL SCALE LIMITED (Company No. 17328393), trading as “Edu4u”, (“Edu4u”, “we”, “us” or “our”), uses cookies and similar technologies when you access or use the Edu4u Agents CRM (the “Platform”), our websites, applications and related services.

This Cookie Policy should be read together with our Privacy Policy and Terms of Service, which explain how we collect, use and protect personal data and the terms governing your use of the Platform.

Cookies and similar technologies help us to operate the Platform, maintain its security, remember your preferences and understand how the Platform is used so that we can improve its functionality and performance.

As described in this Cookie Policy, Edu4u uses only limited first-party cookies and similar technologies that are necessary for the operation, security and functionality of the Platform. We do not use third-party advertising cookies or third-party tracking technologies.

Where required by Applicable Law, we will obtain your consent before placing or using cookies or similar technologies that are not strictly necessary for the operation of the Platform.

2. What Are Cookies?

Cookies are small text files that are placed on your device (such as your computer, smartphone or tablet) when you visit a website or use an online service. Cookies enable websites and applications to recognise your device, remember certain information about your visit and improve your overall user experience.

In addition to cookies, the Platform may use similar technologies, such as local storage and session storage, which perform comparable functions by storing information within your browser. These technologies help the Platform

remember your preferences, maintain secure sessions and support the operation of certain features.

Cookies and similar technologies may remain on your device for different periods of time:

- **Session cookies or session storage** operate only while your browser session or browser tab remains open and are automatically removed when it is closed.
- **Persistent cookies or local storage** remain on your device until they expire, are replaced or are manually deleted by you.

Cookies may also be categorised according to their purpose, including:

- **Strictly Necessary Cookies** – required for the operation, security and core functionality of the Platform.
- **Functional Cookies or Technologies** – remember your preferences and settings to improve your experience.
- **Analytics Cookies or Technologies** – help us understand how the Platform is used so that we can improve its functionality and performance.

The Edu4u Agents CRM uses only the cookies and similar technologies described in this Cookie Policy and does not use third-party advertising or cross-site tracking technologies.

3. Cookies and Similar Technologies We Use

The Edu4u Agents CRM uses a limited number of first-party cookies and similar technologies to operate the Platform securely, remember your preferences and understand how the Platform is used.

We do not use third-party advertising cookies, third-party analytics cookies or third-party tracking technologies.

The technologies currently used by the Platform are set out below.

Cookie / Technology	Purpose	Category	Duration
Authentication Cookie	Maintains your authenticated session after you sign in and helps protect access to your Account and the Platform.	Strictly Necessary	Persistent: remains on your device between visits until you sign out or the session expires
ambAnalyticsSession (sessionStorage)	Groups page views into a single visit for first-party analytics, helping Edu4u understand how the Platform is used and identify opportunities for improvement.	Analytics	Until the browser tab is closed
theme (localStorage)	Remembers your preferred display setting, such as light or dark mode, so that your preference is retained on future visits.	Functional	Until removed by you or your browser data is cleared

Cookie / Technology	Purpose	Category	Duration
edu4u_analytics_consent	Records whether you accepted or rejected analytics cookies, so that you are not asked again on every visit.	Strictly Necessary	180 days
edu4u:tier:[user ID] (localStorage)	Remembers the last commission tier shown to you, so that a tier upgrade is announced once rather than on every page load.	Functional	Until removed by you or your browser data is cleared

Strictly Necessary Technologies

Strictly necessary cookies and similar technologies are essential for the operation, security and accessibility of the Platform. They enable core functionality such as user authentication, secure access to Accounts and the protection of Platform resources. Because these technologies are necessary for the provision of the Services requested by you, they cannot be disabled through the Platform.

Functional Technologies

Functional technologies remember your preferences and settings, such as your preferred display theme, to provide a more convenient and personalised user experience. Disabling these technologies may affect certain convenience features but will not prevent you from accessing the core functionality of the Platform.

Analytics Technologies

Edu4u uses limited first-party analytics technologies to better understand how the Platform is used, monitor performance and improve the Services. These analytics technologies are designed to collect information about how the Platform is used rather than to identify individual users directly.

Where required by Applicable Law, analytics technologies will be used only with your consent or another lawful basis recognised by Applicable Law.

Edu4u does not use analytics technologies for behavioural advertising, cross-site tracking or the creation of advertising profiles.

4. Managing Your Cookie Preferences

You can manage or control cookies and similar technologies through your browser settings. Most web browsers allow you to view, block, restrict or delete cookies that have been placed on your device.

Please note that if you disable or remove certain cookies or similar technologies, some features of the Platform may not function correctly, and your user experience may be affected. In particular, disabling strictly

necessary cookies or similar technologies may prevent you from accessing secure areas of the Platform or using certain core features.

You can also delete information stored through your browser's local storage or session storage by clearing your browser data or using your browser's developer or privacy settings. The exact method for managing cookies and similar technologies will depend on the browser and device you use.

For further information on managing cookies in common web browsers, you should refer to your browser provider's help documentation.

Where required by Applicable Law, Edu4u will provide you with the opportunity to manage your preferences for non-essential cookies and similar technologies through the Platform when such technologies are used.

5. Changes to this Cookie Policy

Edu4u may update or amend this Cookie Policy from time to time to reflect changes in Applicable Law, regulatory guidance, the technologies used by the Platform or our business operations.

Where we make material changes to this Cookie Policy, we will take reasonable steps to notify Users where appropriate. The updated version will be made available through the Platform or by such other means as Edu4u considers appropriate.

Your continued use of the Platform after an updated Cookie Policy becomes effective constitutes your acknowledgement of the revised Cookie Policy.

6. Contact Details

If you have any questions about this Cookie Policy or our use of cookies and similar technologies, or if you wish to exercise any rights available to you under applicable data protection law in relation to information collected through cookies or similar technologies, you may contact our Data Protection Officer using the details below:

DIGITAL SCALE LIMITED

Trading as **Edu4u**

Registered Office:

128 City Road
London
EC1V 2NX
United Kingdom

Data Protection Officer: Krystian Wojtas**Email:** director@whatcollege.uk

Edu4u will make reasonable efforts to respond to enquiries relating to this Cookie Policy within a reasonable period and in accordance with applicable data protection laws.